



KVIE Public Television  
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To Whom It May Concern:

December 29, 2008

On behalf of KVIE, it is my pleasure to express interest in and support for the artists' group represented by Christine Hodgins and Garr Ugalde, and their efforts to create a documentary series focusing on unique and outstanding artists throughout the Sacramento region and Northern California.

Hodgins and Ugalde are among several artists who contacted KVIE Public Television about this series concept in 2008. These artist/producers are inspired in part by the critically acclaimed PBS series "**Art21: Art in the 21<sup>st</sup> Century.**" The series does an outstanding job in helping the featured artists express and display their own visions behind their work. The concept behind this proposal is to do the same for local and regional artists.

The producers feel the program will serve as a meaningful addition to "Art21," and perhaps complement the **Arts Alive** programs produced directly by KVIE as part of its weekly **Viewfinder** series ([www.kvie.org/viewfinder](http://www.kvie.org/viewfinder)). As a PBS station, KVIE Public Television recognizes the importance of its role in offering entertaining and informative content examining our society's rich and diverse art and culture, especially those in our region.

I would sincerely encourage your full support for this artists' series.

Sincerely,

Michael Sanford  
Vice President of Content Creation  
KVIE Public Television  
Sacramento, California

#### **About KVIE**

Located in the heart of California's Central Valley, KVIE alone reaches 1.6 million households in the nation's 20<sup>th</sup> largest television market. With one of the largest geographic signals in the country, KVIE can be viewed in 28 counties through its analog signal, more than 60 cable systems and satellite providers, and in high definition on KVIE-DT. We are one of the most active and well-regarded producers of public television programming in the country for local, statewide and national carriage.